

# Funding & Impact of Changing Sporting Context on Capital Projects

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*Our Purpose is to improve opportunities for community-based organisations to increase participation and develop appropriate facilities whilst focusing on creating the right environment.*

# Sporting Context

## **Sporting Future - A New Strategy for an Active Nation**

Cross-government strategy seeks to address flat-lining levels of sport participation and high levels of inactivity in this country. Through this strategy, government is redefining what success in sport means, with a new focus on five key outcomes:

**Physical Wellbeing**

**Mental Wellbeing**

**Individual Development**

**Social and Community Development**

**Economic Development**

In future, funding decisions will be made on the basis of the outcomes that sport and physical activity can deliver particularly in response to COVID-19 impact.

# Sporting Context

## **Sporting Future - A New Strategy for an Active Nation**

In response to the Government's strategy, Sport England's 5 year plan is to ensure that everyone in England, regardless of age, background or ability, feels able to take part in sport or activity. Sport England's new vision and its supporting aims will therefore contribute to achieving the governments outcomes. Key features of the new Strategy are:

Dedicated funding to get children and young people active from the age of five, including a new fund for family-based activities and offering training to at least two teachers in every secondary school in England to help them better meet the needs of all children, irrespective of their level of sporting ability.

Working with the sport sector to put customers at the heart of everything they do, and using the principles of behaviour change to inform their work.

# Sporting Context continued

Investing up to £30m in a new volunteering strategy, enabling more people to get the benefits of volunteering and attracting a new, more diverse range of volunteers.

Helping sport keep pace with the digital expectations of customers – making it as easy to book a badminton court as a hotel room.

Working closely with governing bodies of sport and others who support people who already play regularly, to help them become more efficient, sustainable and diversify their sources of funding.

Other pertinent strategies include those being developed by relevant NGBs, for example The FA's National Facilities Strategy with associated Local Investment Plans.

(Adapted from Sport England)

# Funding Opportunities

On 19 May 2016 Sport England announced their new Towards an Active Nation Strategy 2016 – 2021. The new strategy outlined the creation of seven new priorities in relation to investment which includes: -

Tackling Inactivity / Children & Young People / Volunteering / Taking Sport & Activity into the Mass Market / Supporting Sport's Core Market / Local Delivery / Facilities

## **Sport England Community Asset Fund**

Grants of between £10,000 - £150,000

Aims to provide support and improve existing local infrastructure

## **Sport England Strategic Capital Programme**

To be utilised for large multi-sport facilities.

# Funding Opportunities Continued

**Banks Community Fund (LCF) - £5000**

**Biffa Award - Community Buildings - £75000**

**Biffa Award - Recreation - £75000**

**Hays Travel Foundation - £15000**

**National Lottery Community Fund - £10000**

**SUEZ Communities Trust Landfill Communities Fund - Primary Fund (England) - £50000**

**SUEZ Communities Trust Landfill Communities Fund - Smaller Projects Fund (England) - £20000**

**Trusthouse Charitable Foundation - £60000**

**Subject to:**

**Who you are** - Voluntary group or social enterprise / Registered Charity / Sports or Cultural Organisation / Providing Sports Equipment and Facilities

**Eligible expenditure** - Costs Associated with Maintaining Buildings / Making Alterations to Buildings or Land

**Where you are** - Locations

**What you are doing** – Sport

# Funding Support

From initial discussion to project completion, FSCDS will help support you through often complex funding application processes critical to delivering capital investment programmes.

- Bespoke Funding Appraisal Service – Fixed cost @ £350
- Development of funding applications, including NGB guidance, pre-application advice and supporting documentation
- Research and data service to support development and use of insight to maximise outcomes
- Football Foundation Funding Applications – 3G FTP, Clubhouse & Natural Turf projects
- Working closely with governing bodies of sport and others who support people who already play regularly, to help them become more efficient, sustainable and diversify their sources of funding.

# Facility & Club Development

With extensive experience in sports development we will provide your organisation with support and guidance across a whole range of “off pitch” areas:

- Club structures (e.g. Company Limited by Guarantee / CIO)
- Club/Organisational constitutions
- Delivery of facility projects on a consultancy basis & small facility grant development
- Governance Support
- Business Plan Development
- Sport Development Plan Support



# Relationship Management

Regardless of whether you're in the public or private sectors FSCDS offer a full range of relationship management services to support your long-term goals and objectives.

- Bespoke relationship development with Local Authorities, County Sports Partnerships and insight led support providing long term sustainability
- Support towards completion of Playing Pitch Strategies and Local Delivery Plans
- Provide club development and business plan solutions to grassroots sports organisations

# Thank You

**Contact Us:**

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